

Notes:

- Do not install adhesive strips if surface temp of the vehicle floor or Minimizer floor mat is below 50 degrees Fahrenheit.
- Additional cleaning is required for vinyl floors recently detailed with Armor All or similar products. See step 2c for cleaning procedure.
- For use on vinyl or carpeted flooring
- For OEM carpeted floors, skip #2 below and install only the hook fastener strip on the back of the floor mat. The hook fastener will grip most OEM carpets.
- Minimizer retention hooks should not be used together with the securement strips.

Attach Hook Strips to Floor Mat:

1. Lay the floor mat face down and locate two rectangular guidelines on the back of the floor mat (**Figure 1**).
2. Clean the area inside the guidelines with the alcohol wipes provided. Allow the cleaned area to dry for 1 minute
3. Activate the primer pen by crushing it near the black dot. Apply primer to the area inside the rectangular guidelines. One primer pen should cover two locations.
4. Allow the primer to dry on the floor mat for 2-5 minutes. Once dry, the primer will appear shiny. Use of a small fan will reduce the dry time.
5. Once the primer is dry, remove the red backing from the hook material and apply the hook strip (**Figure 2**) to the floor mat. Tip: A file cleaner brush works well to peel away the red backing.
6. Apply firm pressure to the hook strip and for 30 seconds.
7. Repeat this procedure for second strip of hook fastener.

FIGURE 1 -
RECTANGULAR GUIDELINE



FIGURE 2 - HOOK STRIP



FIGURE 3 - LOOP STRIP



FIGURE 4 -
OUTLINE THE LOOP STRIP



Attach Loop Strips to Flooring:

1. Attach the loop strips (**Figure 3**) to the hook strips on the floor mat in step 1.
2. Place floor mat in truck. Confirm it is in the farthest forward position.
3. Outline the loop strips on the flooring with a felt marker (**Figure 4**).
4. Remove the floor mat and clean the outlined area with the alcohol wipe provided.
 - a. For flooring that is freshly detailed with Armor All or similar detailer products, additional cleaning is required to improve adhesion. Armor All and other detailer sprays leave oily residue behind. Failure to follow the cleaning procedure below, will cause a loss of adhesion.
 - b. First, wipe the flooring with a clean dry cloth to remove as much product as possible. Next, spray the area with a solution of water and Simple Green (4:1 ratio) and rub with a dry cloth. Finally, wipe the cleaned area with a damp rag to remove any traces of cleaning solution. Repeat as necessary.

5. Apply Primer 94 to the traced areas of flooring material that was cleaned in step 2c.
6. Let the primer dry on the flooring for 2-5 minutes. Once dry, the primer will appear shiny. Use a small fan to reduce drying time.
7. Remove the loop strip from the floor mat.
8. Remove the adhesive back and center the loop strip on the outline on the floor. Apply pressure to the strip for 30 seconds (**Figure 5**).
9. Install the floor mat. Allow all adhesive strips to bond for 24 hours before removing the floor mat from the truck.

**FIGURE 5 -
APPLY PRESSURE**



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