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PRESS RELEASE

For Immediate Release

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Major Minimizer promotion ends in March

(Blooming Prairie, MN February 2018) – [Minimizer's](#) biggest promotion ever, with prizes totaling more than \$80,000, is entering the home stretch.

The #RespectTheDriver promotion features two major prizes up for grabs - a 2017 Limited Edition [Jack Daniels Indian Chieftain Motorcycle](#) and a [Bandit Big Rig Series](#) race-ready truck.

The contest ends March 31st and two lucky winners will be notified May 10th.

"I think I may have lost my mind," Minimizer Chief Visionary [Craig Kruckeberg](#) said, laughing. "It's a big investment, but we need to give back to the drivers and owner operators who represent our true customers. They're the ones who built the Minimizer brand."

To qualify to win the Jack Daniels Indian Motorcycle, customers can order the Minimizer Comfort Package from any authorized Minimizer distributor. The Comfort Package includes a [Long Haul Series Mattress](#), a [Long Haul Series Seat](#), and a set of [Custom Molded Floor Mats](#).

"Indian only made 100 of these 2017 Limited Edition Jack Daniels bikes," Kruckeberg said. "This is an incredibly rare opportunity to own an amazing collector's item! It's a must-have for any Jack or Indian fan!"

To enter to win the Minimizer Bandit Big Rig Series race-ready truck, customers can order the Bandit Package, which consists of a set of [Fenders](#), three [Work Benches](#) (one of each size), and a [Tool Box](#).

"I'm a Bandit myself and I wouldn't trade the experience for ANYTHING!" Kruckeberg said. "To get a race-ready truck for FREE? You can't beat that deal!"

For full details, go to www.minimizer.com/respectthedriverpromotion.



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About Minimizer

Leveraging more than 30 years of manufacturing expertise at its state-of-the-art manufacturing facility in Blooming Prairie, Minnesota, Minimizer is not just the leader in poly semi truck fenders: *We invented the category.* Minimizer poly fenders and integrated bracket kits are nearly indestructible and are guaranteed for life.

Our research and development team constantly “tests and tortures” each of our products to make sure what goes *on, in or is used to fix the truck* meets the rigors of our tough industry.

We also manufacture industry-leading light kits, mud flaps, tool boxes, tire masks, work benches and other accessories. Our most recent innovations include the **ONLY** Custom Molded Floor Mats in the world for semi trucks, the revolutionary ‘whole body’ Minimizer Truck Seat System, and the recently released Long Haul Series Mattress.

Minimizer has been family owned and operated for three generations. The company manufactures its products in the USA and makes everything tough enough to please tough people in a tough industry.

For more information or to [contact a Minimizer distributor](#), call us at (800) 248-3855 or visit our website or email us at info@minimizer.com.