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For Immediate Release

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Minimizer employee earns Rochester Volunteer of the Year award

(Blooming Prairie, MN March 2018) – [Julian Currie](#), Human Resources Business Partner at [Minimizer](#), has been honored with the Rochester, Minn., Chamber of Commerce Volunteer of the Year award.

Currie shares the honor with the 10 other members of the Steering Committee for [Leadership Greater Rochester](#). LGR is a 10-month program that targets and recruits experienced professionals with the goal of developing business and community leaders.

“I completed the program myself in 2015 and have been volunteering with the organization ever since,” Currie said.

The Rochester Chamber surprised the Steering Committee at the annual awards banquet in January.

“It’s humbling and gratifying to share this award with the other members of the Steering Committee,” Currie said. “It’s a program that was very beneficial for me, personally, so serving on the Steering Committee is my own way of giving back.”

“We couldn’t be prouder to have such a fantastic business partner and person here at Minimizer,” Minimizer Chief Visionary [Craig Kruckeberg](#) said. “Julian is an incredibly selfless person who deserves this award.”

LGR and the Steering Committee meet every month throughout the 10-month program, with the group’s focus designed to improve Rochester and the surrounding areas.

“During my year in the program, we helped raise funds for the United Way and Rochester Public Library,” Currie said. “The end result expanded the number of mini libraries across Rochester. Our goal was to encourage the area’s youth to read.



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We ended up with so many books that the surplus will enable the program to continue for the foreseeable future.”

In the future, Currie hopes to lead a class, serving as the group’s guide and mentor as it works its way through the 10-month program.

“This is a family. You build lifelong friendships and bonds not only with your fellow classmates, but with other alumni, as well,” Currie said.

About Minimizer

Leveraging more than 30 years of manufacturing expertise at its state-of-the-art manufacturing facility in Blooming Prairie, Minnesota, Minimizer is not just the leader in poly semi truck fenders: *We invented the category*. Minimizer poly fenders and integrated bracket kits are nearly indestructible and are guaranteed for life.

Our research and development team constantly “tests and tortures” each of our products to make sure what goes *on, in or is used to fix the truck* meets the rigors of our tough industry.

We also manufacture industry-leading light kits, mud flaps, tool boxes, tire masks, work benches and other accessories. Our most recent innovations include the ONLY Custom Molded Floor Mats in the world for semi trucks, the revolutionary ‘whole body’ Minimizer Truck Seat System, and the recently released Long Haul Series Mattress.

Minimizer has been family owned and operated for three generations. The company manufactures its products in the USA and makes everything tough enough to please tough people in a tough industry.

For more information or to [contact a Minimizer distributor](#), call us at (800) 248-3855 or visit our website or email us at info@minimizer.com.