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## **PRESS RELEASE**

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### **For Immediate Release**

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### **Minimizer launches Super Single Fenders line**

**(Blooming Prairie MN December 2017)** - Following years of research and development, Minimizer Super Single Fenders have hit the heavy duty trucking aftermarket.

“This is something we’ve been working on for a long time,” Minimizer CEO and Chief Visionary Craig Kruckeberg said. “We had a lot of requests for fenders designed specifically for wide-base tires and didn’t want to release anything that wasn’t up to our usual Tested & Tortured standard.”

Four Super Single Fender models – 2221, 9021, 4021, and TR4021 – measure 19 1/2 inches wide and are specifically designed for wide-base tires.

“Lots of fleets and owner/operators run wide-base tires,” Kruckeberg said. “This is a large part of the marketplace that we have yet to explore. Our Super Single Fenders will fit those trucks and trailers perfectly.”

All four Super Single Fender models are available in standard Minimizer colors and specialized finishes, with the exception of the 9021, which is not available in green.

“We’re really excited about Super Single Fenders,” Kruckeberg said. “Extending our fender line is the perfect way to close out 2017.”

For more information on Minimizer’s new Super Single Fenders, go to [www.minimizer.com](http://www.minimizer.com).

### **About Minimizer**

Leveraging more than 30 years of manufacturing expertise at its state-of-the-art manufacturing facility in Blooming Prairie, Minnesota, Minimizer is not just the leader in poly semi truck fenders: *We invented the category.* Minimizer poly fenders and integrated bracket kits are nearly indestructible and are guaranteed for life.



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Our research and development team constantly “tests and tortures” each of our products to make sure what goes *on, in or is used to fix the truck* meets the rigors of our tough industry.

We also manufacture industry-leading light kits, mud flaps, tool boxes, tire masks, work benches and other accessories. Our most recent innovations include the **ONLY** Custom Molded Floor Mats in the world for semi trucks, the revolutionary ‘whole body’ Minimizer Truck Seat System, and the recently released Long Haul Series Mattress.

Minimizer has been family owned and operated for three generations. The company manufactures its products in the USA and makes everything tough enough to please tough people in a tough industry.

For more information or to [contact a Minimizer distributor](#), call us at (800) 248-3855 or visit our website or email us at [info@minimizer.com](mailto:info@minimizer.com).